

2025 COLLEGE AMBASSADOR

shot
@life

United to
BEAT MALARIA

CAMPUS EVENTS

LOGISTICS AND INSTRUCTIONS

- COLLEGE AMBASSADORS SHOULD **REFER TO THEIR SCHOOL'S "OFFICE OF STUDENT LIFE"** WEBSITE FOR SPECIFIC INSTRUCTIONS AND LOGISTICS ON HOW TO SET UP EVENTS.
- PLEASE **REACH OUT TO OUR TEAM** AS YOU ARE PLANNING YOUR EVENTS—WE WANT TO HELP!
- FOR **LETTER/POSTCARD EVENTS**, PRINT A STACK OF THE LETTER TEMPLATE THAT BEAT MALARIA WILL SHARE WITH YOU. COLLECT SIGNED LETTERS FROM YOUR COMMUNITY AND MAIL THEM DIRECTLY IN A MAILER. YOU CAN ALSO SEND THE LETTERS/CARDS TO US AND WE WILL SEND THEM FOR YOU.
- FOR **PHONEBANKING EVENTS AND NEWSPAPER WRITING**, MAKE SURE TO FOLLOW THE STEP BY STEP INSTRUCTIONS AND SCRIPT GUIDE THAT WE WILL PROVIDE.

ADVERTISING YOUR EVENT

- **CLASSROOM SHOUT-OUTS**: ASK PROFESSORS IF YOU CAN TAKE 5 MINUTES AT THE BEGINNING OF THEIR CLASSES TO INFORM STUDENTS ABOUT UPCOMING EVENTS AND HOW THEY CAN PARTICIPATE.
- **FLYER DISTRIBUTION**: HAND OUT OR HANG UP FLYERS AROUND YOUR CAMPUS' BUSIEST AREAS THAT INFORM YOUR PEERS OF YOUR UPCOMING EVENTS THAT THEY CAN JOIN.
- **SOCIAL MEDIA**: CREATE AND POST INFORMATIONAL GRAPHICS THAT ADVERTISE YOUR UPCOMING EVENT.
- **CA IG STORY TAKEOVER**: AMBASSADORS CAN POST PHOTOS AND VIDEOS OF THEIR DAY (SHOWCASING THEIR LIFE AS STUDENTS AND AMBASSADORS) WHILE ANSWERING INCOMING QUESTIONS FROM VIEWERS.

EVENT IDEAS

TABLING EVENTS

Collect signed letters and postcards from your community and send them to members of Congress.

LETTERS TO THE EDITOR

Write an article/letter for your local newspaper or campus newspaper.

PHONEBANKING

Reach out to your legislators by phone.

PARTNER WITH CLUBS

Partner with on-campus clubs to promote Beat Malaria.

IN-DISTRICT MEETINGS

Present an informative presentation about malaria in one of your classes.

CLASS PRESENTATION

Present an informative presentation about malaria in one of your classes.

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