

shot @life

2019
Impact Report

Invest in a healthier world.
Immunize a child.

Who We Are

Shot@Life is a grassroots advocacy campaign of the United Nations Foundation that champions global childhood immunization. We rally members of the public, members of Congress, businesses, and civil society partners — through public education, grassroots advocacy, and fundraising — to support and invest in the global childhood immunization programs of UNICEF, World Health Organization, and Gavi, the Vaccine Alliance.

Shot@Life's over 350,000 supporters and 2,200 trained grassroots advocates in all 50 states strive to decrease vaccine-preventable childhood deaths and give every child a shot at life no matter where they live.

What We Accomplished in 2019



\$2.7 million

directly granted in support of childhood vaccination work in countries around the world.



\$577+ million

in U.S. government funding for global childhood immunization programs protected.

Made possible by our grassroots advocacy efforts:



175

newly trained grassroots advocates calling for strong U.S. government investment in global childhood immunization programs.



339

meetings held with members of Congress to stress the importance of these investments.



6,336

letters sent to Capitol Hill by Shot@Life supporters calling for global vaccine funding support.



Since Shot@Life launched in 2012, our supporters and grassroots advocates have helped protect more than **\$4.1 billion** in U.S. funding for global childhood immunization programs.

Through our direct grant support to UN partners, more than **82 million** polio, measles, pneumonia, and rotavirus vaccines have been provided to children around the world.

Why it Matters



A.SHELLEY/SHOT@LIFE 2018

Rapid Response to Global Measles Outbreaks

Measles is one of the most contagious diseases, infecting **9 out of 10** unvaccinated people who come into contact with the virus. In 2019, **over 400,000 cases of measles were confirmed** in a series of outbreaks affecting all regions of the world. Not surprisingly, the largest outbreaks occurred in countries with low measles vaccination rates, including the Democratic Republic of the Congo, Madagascar, Ukraine, Brazil, Nigeria, Kazakhstan, and Thailand.

Shot@Life supports our global health and United Nations partners as they work to strengthen health systems and respond to ongoing outbreaks in countries around the world. In December 2019, the island nation of Samoa experienced a significant measles outbreak. UNICEF swiftly responded by **providing 260,000 measles vaccines**, in support of a massive country-wide immunization campaign that ultimately halted the outbreak. Shot@Life will continue to support similar lifesaving efforts in 2020.