



Host an Advocacy/Fundraising Event: 20 Points

Hosting an advocacy or fundraising event is a great way to raise awareness and support our issue. Below are some ideas for events you can plan, but we encourage Champions to get creative (you know what will work best in your community!) Our team is always here to support you, so feel free to email us at champions@shotatlife.org.

There are a limited number of small scholarships to hold advocacy and fundraising events. Email your event idea and a proposed budget to champions@shotatlife.org to apply!

GFWC members have a separate scholarship for up to \$100 to use towards an event. Apply at <http://bit.ly/GFWCSHOTLifeGrant>.

If you collect donations on behalf of Shot@Life, you can submit them online at www.shotatlife.org/donate or by sending them to the address below. If you are affiliated with a GFWC club, make sure to include that with your donation.

Shot at Life
PO Box 96399
Washington, DC 20090

Phone Bank

Get a group of friends together for pizza and drinks and ask them to take a few minutes while hanging out to make five phone calls. One to each of your two U.S. Senators, one to your Representative in the House, and two calls to members of your network to ask them to make the same calls and/or a donation to Shot@Life.

Our current path-through tool will prompt you to enter your zip code. After a 10 second message from Shot@Life, you will press #1, #2, or #3 to be connected with one of your three legislators. Using this tool for a phone bank is a great way to ensure Shot@Life can track the members being contacted, while you only have to track the number of calls being made.

Our World Immunization Week National Call-In Day will be Tuesday, April 24th! You will join advocates around the country in telling your members of Congress how important strong funding for global childhood immunization programs is and what they have already achieved. Together we can make the largest impact!

Training Party

If you have at least five friends or family members that would like to be trained as Shot@Life Champions, our staff would be happy to schedule a training webinar for you. This hour training would

consist of learning about Shot@Life, how to advocate for global childhood immunizations, and taking your first advocacy action. Email champions@shotatlife.org to request a training.

Happy Hour or Restaurant Event

See how much proceeds you can raise for Race to Erase in just one night. Host a happy hour or restaurant get-together and ask the business to devote a certain percentage (approximately 15%) of the night's proceeds to Shot@Life. Keep in mind that early in the week bars and restaurants are often glad to fill the space & contribute to a great cause! Make sure you set this up with them ahead of time.

50/50 Raffle

A 50/50 raffle is a great fundraising activity to add to another event. 50% of the money raised goes towards an organization and 50% goes towards a winning individual. You can offer 1 ticket for \$1 or 6 tickets for \$5.

Letter to the Editor Party

Placing media advocacy pieces gets the word out in your community. Choose a leader in your network who

has placed pieces in the past or is a great writer to lead the group. Make sure you submit letters to different

local papers and pay attention to word limits. These are usually around 250 words but check with your local publication. Feel free to use our LTE outline below!

This is not an exhaustive list of events you can plan. If you have another idea or would like assistance with brainstorming or planning your event, please email us at champions@shotatlife.org!