2018 Impact Report

shot @life

Invest in a healthier world. Immunize a child.
Who We Are

Shot@Life is a grassroots advocacy campaign of the United Nations Foundation that champions global childhood immunization. We rally members of the public, members of Congress, businesses, and civil society partners — through public education, grassroots advocacy, and fundraising — to support and invest in the global childhood immunization programs of UNICEF, World Health Organization, and Gavi, the Vaccine Alliance.

Shot@Life’s over 350,000 supporters and 2,000 core grassroots advocates in all 50 states strive to decrease vaccine-preventable childhood deaths and give every child a shot at life no matter where they live.

What We’ve Done in 2018

$3.2 million directly granted in support of childhood vaccination work in countries around the world.

$575+ million in U.S. government funding for global childhood immunization programs protected.

Made possible by grassroots advocacy efforts:

- **400** newly trained “champions” calling for strong U.S. government investment in global childhood immunization programs.
- **285** meetings held by grassroots advocates with members of Congress to stress the importance of these investments.
- **5,346** letters sent to Capitol Hill by Shot@Life supporters calling for global vaccine funding support.

Since Shot@Life launched in 2012, our supporters and trained champions have helped advocate for and protect more than $3.5 billion in U.S. funding for global immunization programs.

Through our direct grant support to UN partners, more than 68 million polio, measles, pneumonia, and rotavirus vaccines have been purchased for children around the world.

Real World Impact

Reaching Children in Fragile Settings

Conflict not only displaces families and destroys lives, but obliterates health systems and threatens the progress made in combatting infectious disease. Millions of children, especially those living in crowded places of refuge, are left particularly vulnerable to deadly diseases like measles and pneumonia. In places like Afghanistan, the Democratic Republic of Congo, Myanmar, Syria, Venezuela, or Yemen, the United Nation’s global health workforce is responding with vaccine programs to stop outbreaks and prevent the fast spread of infectious disease in these fragile environments.

Even in the hardest-to-reach places, our United Nations partners have developed strategies to reach children in need. At a Rohingya refugee camp in Bangladesh, for example, parents can count on vaccines for their babies and themselves. “When I came to this camp months ago, all four of my children and I received vaccinations. I am grateful we are now protected against disease.” — Khaleda

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