

Our First 5 Years
Impact Report

shot @life

Invest in a healthier world.
Immunize a child.

Who We Are

Shot@Life is a United Nations Foundation grassroots advocacy campaign that champions global childhood immunization, a crucial component to achieving **UN Sustainable Development Goal 3.2** which aims to end preventable childhood deaths by 2030. We rally members of the public, members of Congress, businesses, and civil society partners — through public education, grassroots advocacy, and fundraising — to support the cause and invest in the global childhood immunization programs of **UNICEF, World Health Organization, and Gavi, the Vaccine Alliance**. Shot@Life's 350,000 supporters and 1,400 core grassroots advocates in all 50 states strive to decrease vaccine-preventable childhood deaths and give every child a shot at life no matter where they live.

Our Focus:

Almost **one-third of deaths among children under five are preventable by vaccine**. In addition to being one of the safest, most cost-effective, and proven ways to save lives, immunization programs **result in economic savings and strengthen global health security** in an increasingly connected world.

For all of these reasons, Shot@Life focuses on giving more of the world's children access to vaccines that will protect them against:

POLIO & MEASLES

because we can wipe them out in our lifetime.

PNEUMONIA & DIARRHEAL DISEASE (CAUSED BY ROTAVIRUS)

because they are the leading killers of children under five.

What We've Done

 **2B**
IN US FUNDING

Shot@Life supporters and trained champions helped advocate for and protect more than \$2 billion in US funding for global immunization programs from FY12-16.

42 MILLION VACCINES FOR CHILDREN

More than 42 million children were provided with life-saving vaccines as a result of Shot@Life's 2012-2016 direct grant support to UN partner programs.

In collaboration with global health partners:

20 MILLION LIVES SAVED FROM MEASLES

There has been an 84% drop in global measles deaths — saving more than 20 million children's lives — from 2000-2016 thanks to the immunization efforts of the UN Foundation and our Measles & Rubella Initiative partners.

16 MILLION PEOPLE WALKING

Thanks to the immunization efforts of the UN Foundation's Global Polio Eradication Initiative partners since 1988, 16 million people are walking today who would have been paralyzed by polio.

Real World Impact



A. OLD/UN FDN SHOT@LIFE 2016

Helen's Daughters in Zambia

Twenty-five year old, Helen, lives in Zambia and is mother to a toddler and an infant, Albertina and Lucky. Although she lives two to three hours by foot from the health clinic and must get home before dusk to avoid the elephants, Helen is willing to do whatever it takes to get her daughters vaccinated. She has seen what infectious disease has done to other children in her village and wants to protect her girls so they have a healthy future. "I would like for Lucky to become a teacher and Albertina to become a nurse or even a doctor."



Breaking Barriers in Afghanistan

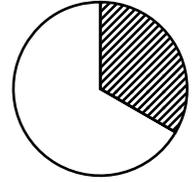
Global polio eradication efforts have stopped transmission of the virus in all but three countries, including Afghanistan. In some contexts, mothers are culturally restricted from leaving their homes to get to health clinics or open their doors to male vaccinators. For this reason, female vaccinators like Arianna Gul* play a critical role in going door-to-door to reach those children inside the house who otherwise would be missed. These front-line health workers are vital to the success of UN partner immunization programs, and Shot@Life is honored to support their work.

*not her real name



K. HAYERI/UNICEF AFGHANISTAN 2015

DID YOU KNOW?



ONE THIRD OF DEATHS

Almost 1/3 of childhood deaths are preventable by vaccine. [UNICEF]



1 IN 5 CHILDREN

1 in 5 children — 19 million — in the world lacks access to lifesaving vaccines they need to stay healthy. [Gavi, the Vaccine Alliance]



1.5 MILLION

1.5 million children still die every year from vaccine-preventable diseases. [WHO]



3 COUNTRIES

Polio remains endemic in 3 countries — Afghanistan, Nigeria, and Pakistan. As long as a single child remains infected, children in all countries remain at risk. [WHO]

Thank You

On behalf of the UN Foundation's Shot@Life campaign and the children we serve, I want to thank all of our supporters for helping us give so many children around the world access to lifesaving vaccines over the campaign's first five years. We have, together, helped ensure more children have a shot at a happy and healthy life, the shot at life all children deserve. We have accomplished so much, but with 1.5 million children still dying unnecessarily each year from vaccine-preventable diseases, we have more work to do.

Thank you for your trust in and steadfast support of Shot@Life. We look forward to continuing the fight to give all of the world's children access to lifesaving vaccines!



Martha Rebour
Director, Shot@Life campaign

The Future

Although much progress has been made to increase access to childhood vaccines in the last five years and many lives have been saved, millions of children still die unnecessarily from vaccine-preventable diseases each year.

For this reason, Shot@Life will continue to work with our global humanitarian partners to:



Wipe polio off the face of the earth; an opportunity to be part of one of the greatest public health achievements in history.



Continue efforts to eliminate measles in all countries, bringing us closer to an eventual goal of global eradication.



Deliver the pneumococcal and rotavirus vaccines to more children as pneumonia and diarrheal disease are leading killers of children under 5.



Contribute substantially to the achievement of UN Sustainable Development Goal 3.2 — ending preventable deaths of children under 5 years of age by 2030.



DONOR SPOTLIGHT: WALGREENS

Shot@Life is proud to celebrate the fifth year of the Get a Shot. Give a Shot.® program in partnership with Walgreens — a program that has helped provide more than 20 million lifesaving vaccines to children in developing countries. Walgreens donates the equivalent of one vaccine for every flu shot or other immunization administered in their stores to ensure more of the world's hardest to reach children have access to vaccines.

Key Donors

These game-changing financial partners helped us 'move the needle' for the world's children:

BILL & MELINDA
GATES foundation



Walgreens



PROJECT PERPETUAL

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