



Invest in a healthier world.
Immunize a child.

What is Shot@Life?

Shot@Life educates, connects, and empowers individuals to champion global vaccines as one of the most effective ways to save the lives of children in developing countries. The campaign rallies the public to advocate and fundraise for global childhood vaccines. We believe that by encouraging people to learn about, advocate for, and donate to vaccines, we can decrease the 1.5 million annual vaccine-preventable childhood deaths and give every child a shot at a healthy life.

Partnership with GFWC

As an international women's organization dedicated to community improvement by enhancing the lives of others through volunteer service, the General Federation of Women's Clubs is an organization the United Nations Foundation Shot@Life campaign has been very proud to partner with over the growth of the national campaign. GFWC supports our efforts by recruiting new Champions, fundraising, and promoting our cause through social media. The partnership aims to expand access to life-saving vaccines for children in developing countries and stop unnecessary childhood deaths.

To view or show your members a short video of what our partnership has accomplished, please visit: bit.ly/GFWCshotatlife

Shot@Life Awards Program

The Shot@Life Awards Program focuses on providing as many vaccines and immunization services as possible to children in developing countries. Vaccines for diseases such as polio cost as little as \$1.00 per dose making it an extremely cost-effective way to make an impact in the life of a child. Efforts to raise awareness and funds for Shot@Life will be tracked and our top clubs will be recognized annually at the National Conference. **Our special award levels for fundraising (there are also acknowledgements for advocacy actions done by individuals AND clubs) are:**

- Bronze: Raise \$365 to help provide essential vaccines to 1 child a day
- Silver: Raise \$750 to help provide essential vaccines to 2 children a day
- Gold: Raise \$2,000 to provide up to 2,000 lifesaving vaccines to children in need
- Platinum: \$5,000 to provide up to 5,000 lifesaving vaccines to children in need

**Checks can be sent to: Shot at Life, P.O. Box 96399, Washington, DC 20090
Make sure you include the name of your club!**

Getting Involved with Shot@Life

Shot@Life's Grassroots Champion Program represents our strongest supporters across the nation and the world — individuals who dedicate their voice, time, and support to stand up for childhood in developing countries. Champions are comprised of a diverse group of parents, students, medical professionals, activists and anyone who believes in the importance of global childhood immunizations. After completing a Champion training, they help move the policy needle to ensure that the U.S. Government continues to fund global childhood immunization program, fundraise for vaccines, use the media to advocate, and maximize the impact of events.



Did You Know?

Around the world, **a child dies every 20 seconds** from a vaccine-preventable disease.

Vaccines for measles, pneumonia and diarrhea save **millions of lives each year.**

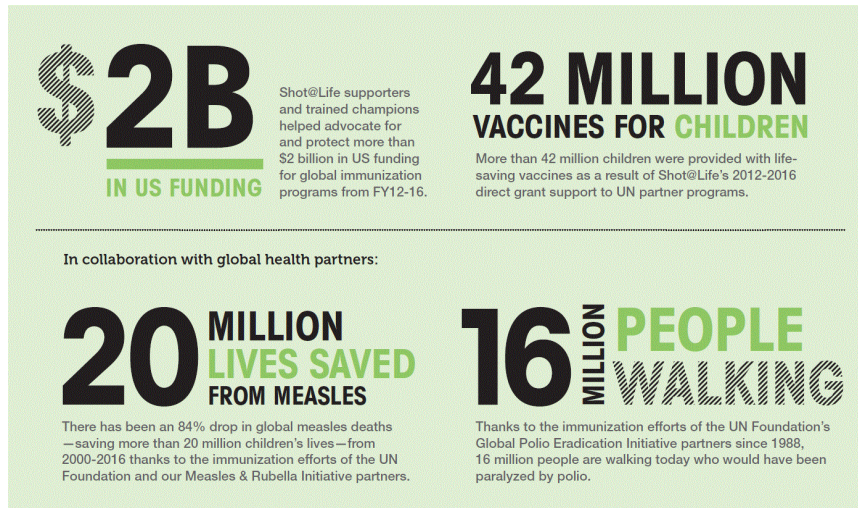
Vaccines have played a critical role in **reducing the number of childhood deaths.**





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What Shot@Life has accomplished over the past five years:



In addition to fundraising, there are many other ways you and your club can help children around the world have better access to life-saving vaccines.

While fundraising within GFWC clubs the cornerstones of our partnership, we can collectively unlock millions of dollars for child immunization programs by advocating to our members of Congress. Some of the activities your club can get involved with include:

- **Attending a live webinar training right from your computer.** We offer hour-long trainings every month, and we are also happy to schedule individual trainings customized to your club or send you links to watch the training on your own time
- **Attending our Annual Champion Summit in Washington, DC** to be trained as advocates for global childhood immunization programs, meet with legislators on Capitol Hill, connect with other Champions, and hear from amazing speakers.
- **Hosting an event**, such as a phone bank to call your members of Congress, or a fundraiser with a raffle benefitting Shot@Life. You can even apply for a GFWC/Shot@Life grant of up to \$100 to throw your fundraising or advocacy event!

APPLY NOW before the funds run out! Visit bit.ly/GFWCShotLifeGrant for more information and to fill out an application.

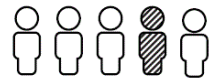
For more information on how to become a Champion or to apply for our Annual Champion Summit, please email champions@shotatlife.org, call 202-887-9040, or visit shotatlife.org/become-a-champion.

DID YOU KNOW?



ONE THIRD OF DEATHS

Almost 1/3 of childhood deaths are preventable by vaccine. [UNICEF]



1 IN 5 CHILDREN

1 in 5 children – 19 million – in the world lacks access to lifesaving vaccines they need to stay healthy. [Gavi, the Vaccine Alliance]



1.5 MILLION

1.5 million children still die every year from vaccine-preventable diseases. [WHO]



3 COUNTRIES

Polio remains endemic in 3 countries – Afghanistan, Nigeria, and Pakistan. As long as a single child remains infected, children in all countries remain at risk. [WHO]